

INSIGHTS





TEAM | SPIRIT | ABILITY www.globaltrade31.com info@globaltrade31.com

TEAM I SPIRIT I ABILITY

Living Corporate Culture

TEAM

The concept of all being part of one big family is a living reality at PROTEC. In an atmosphere of mutual respect and trust everyone contributes his or her special talents and skills thus forming a highly motivated team that strives for success, even in the face of extreme challenges. The flat organizational structure and diverse range of ages and experience levels facilitates knowledge transfer, promotes outstanding commitment and advances the company's collective corporate education which enables it to react quickly and effectively to market signals. However, the notion of team means even more at PROTEC. Our dealers and customers are by far our most important representatives and quite naturally are vital members of the team. Thus, the PROTEC family has developed today into a global network in which reliability is a primary focus.

SPIRIT

To match one's own skills with ever new challenges is always a fascinating experience. The passionate search for the perfect solution and the readiness to reinvent the wheel over and over again characterize the corporate culture on all levels at PROTEC. In the development as in the manufacturing and the technical service department everything is focused around meeting the special needs and concerns of our customers. They serve as our guideline and benchmark. The emphasis lies on teamoriented problem solving.

ABILITY

Over the course of three decades and during the era of digitalization, an extraordinary expertise in X-ray technology has been accumulated at PROTEC.
The company is committed to utilize this knowledge to constantly advance developments in imaging technology. More than 20% of employees work in the development department. The overall aim is to find rugged and user-optimized solutions that can be used under all conceivable conditions.

At PROTEC we take the label "Made in Germany" seriously. Additionally, Kanban – the production control system – allows maximum flexibility with minimal batch size as well as maintaining the shortest possible lead times for custom-made products.

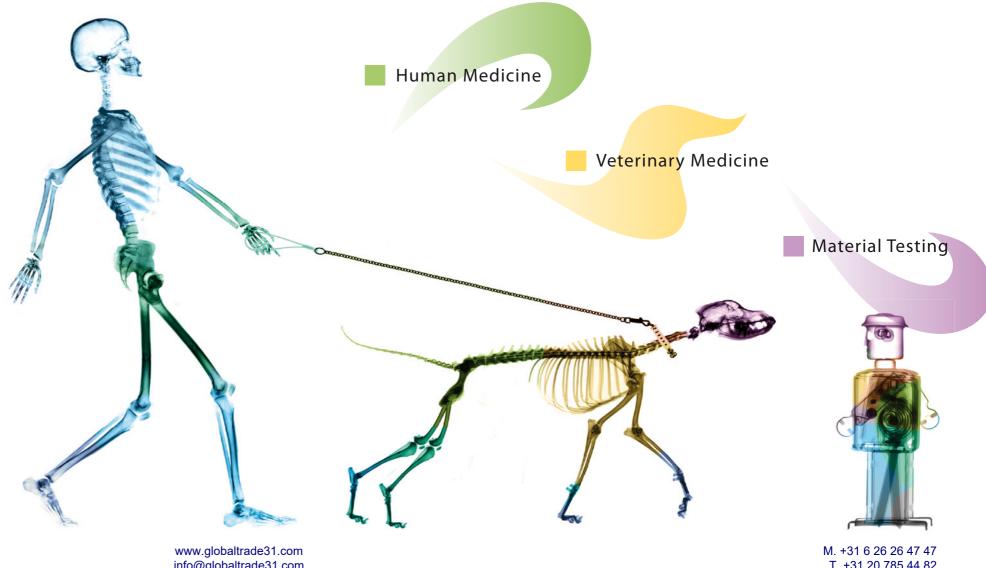
EXPLORING THE UNSEEN

In the Tradition of Wilhelm Conrad Röntgen

"Alas, if there would only be a possibility to render human beings transparent like jellyfish!"The heartfelt wish of a country practitioner in the middle of the 19th century became fulfilled only a few years later by the physicist Wilhelm Conrad Röntgen. All at once he opened a view of the world that literally went under the skin. Since then, possible applications of the "magical rays" of the noble prize winner have multiplied. There are no aspects of life or fields of research using imaging procedures based on his discovery that do not promise new insights.

PROTEC started with the radiographic image of the human body. Systems tailored to the special needs of veterinary medicine followed. In the meantime the company also offers customized solutions for material testing. The extraordinary flexibility typical of a medium sized organization offers an invaluable competitive advantage in all aspects of

PROTEC continues to intensively explore completely new applications of a technology that after more than a century has not yet exhausted its potential.



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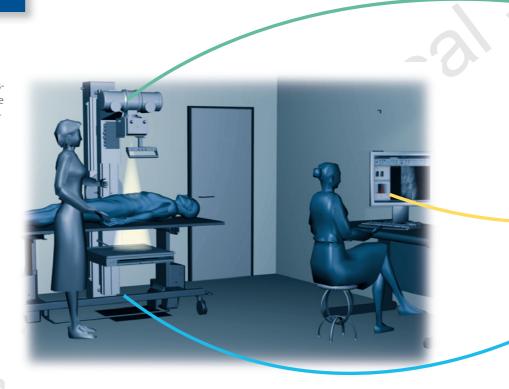
SYSTEMS - MODULES - WORKFLOW

Analog & Digital from a Single Source

PROTEC stands for a range of products designed with a systemic approach. Our knowledge of the particularities of workflows in different fields of application allows the development of perfectly integrated overall systems. From patient X-ray tables to software all is available from a single source guaranteeing the same top quality standard for all components. Wide-ranging expertise turns the company into an ideal strategic partner for other industry providers.

PROTEC components fit perfectly into existing systems, thus allowing a cost-effective technological upgrade or a smooth transition to digitalization.

PROTEC deliberately continues with the approved analog technology which in many fields of application remains unsurpassed for ruggedness and precision.



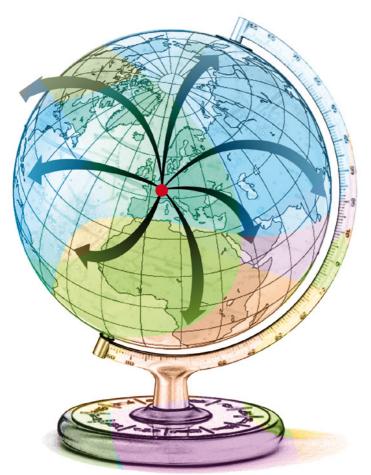
X-Ray Systems & Components



DigitalImaging



W O R L D W I D E N E T W O R K



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The global market of health care services represents a considerable challenge. Diverging historical structures in different countries, varying medical standards and development trends call for a detailed knowledge of local conditions. This would be impossible for a medium sized enterprise without the feedback coming from a large network of highly specialized dealers. PROTEC is proud of the longstanding trustful cooperation with more than 500 authorized dealers in over 100 countries around the globe. They are at the core of our strong relationship with our customers worldwide and can always count on finding a sympathetic ear and active support.

PROTEC helps with local advertising and tradefair appearances, offers cost-free training, provides demo systems on easy terms, guarantees spare parts dispatch within 24 hours. In difficult cases competent PROTEC service employees will be available on site.

Success confirms our concept. More than 90% of the PROTEC production is exported. Focusing on Emerging Markets bears fruit. Since 1994 PROTEC Asia based in Hong Kong supports the rapidly growing Chinese market.

The company is one of the most active members of the "German Healthcare Export Group" network.



TRANSFER OF KNOWLEDGE

Qualified Staff

The success of a high-tech company stands and falls with its ability to systematize the transfer of knowledge. Technological progress, that constitutes a substantial additional value for our users, would be impossible without a sophisticated cooperative knowledge management system

including the active transfer of knowhow to customers and employees. Extensive training is offered at our training center in Oberstenfeld as well as on-site for local operators. The advantages of PROTEC technology can thus be experienced hands-on. Application knowhow is acquired very easily which helps to overcome any potential reluctance of operators and facilitates the technological progress as a whole. PROTEC dealers gain easy access to new market segments.

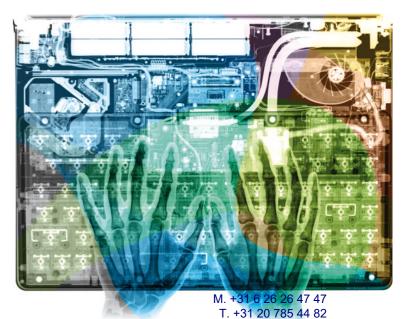


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Certified Products

Highly trained manpower stands for quality products and perfect service. The whole range of PROTEC products complies with international standards for medical engineering. Certifications according to DIN ISO 9001:2008 and DIN ISO 13485:2003 testify not only to the outstanding quality of our products; they also demonstrate that all corporate processes satisfy the highest standards.



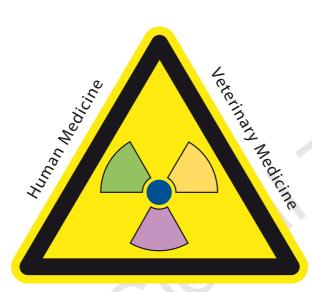
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M A D E I N G E R M A N Y

PROTEC is a complete systems provider of X-ray technology. Our range embraces all product types, from patient X-ray tables, analog X-ray film processors to fully digital direct radiographic systems (DR) and complete X-ray systems.

In addition we operate an in-house software engineering department. PROTEC software tools are not only used in our components. Due to their user-friendly interface they are in great demand as OEM products. From image acquisition, diagnostic image processing to intuitive archiving of patient data the complete workflow of radiological operations can be optimized.



Material Testing

Systems & Components

Complete X-ray systems, X-ray generators, Patient X-ray tables, Buckys & retrofit solutions

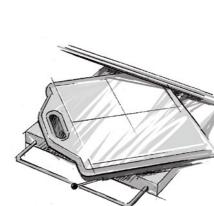
Digital

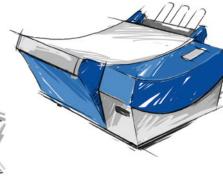
DR-flatpanel systems upgrading existing facilities or for initial installation, image acquisition-, diagnostic processing software and Picture Archiving and Communication Systems (PACS)

Analog

X-ray film processors and accessories







S U C C E S S S T O R Y

From the start the PROTEC success story was closely associated with the progress in X-ray technology. The list of world premieres in the annals of the company history is extensive. Compact designs, high flexibility of components settings and an outstanding ruggedness characterize all our products.

1989 - Development of the compact series COMPACT 35 und COMPACT 45 covering numerous applications 1996 - CEO with a vision: associate Erhard Fichtner takes over management focusing on global markets and OEM business 2003 - First PROTEC CR System: smallest computed radiography system worldwide 2007 - Market launch of ECOMAX: the ingeniously simple and groundbreaking X-ray film processor 2008 - Presentation of the PROTEC DR concept at the European Congress of Radiology in Vienna (ECR) 2010/2011 - First fully digital X-ray system: market launch of the PEDS 600 swivel U-arm system 2014 - Launch of PROSLIDE: PROTEC's first mobile X-ray system, fully digital premium system with innovative design

1984 - Establishment of the company in Oberstenfeld, Swabia:

First PROTEC X-ray film processor M45

1994 - Market launch of OPTIMAX, the legendary tabletop film processor

2001 - Entry into the digital X-ray technology market 2006 - In-house software engineering: CONAXX acquisition and processing software sets benchmark for intuitive user guidance 2009 - Milestone in the company's history: PROTEC acquires Provotec (former Picker Germany) and relocates to new premises 2013 - Market launch of TOUCH series: the high-end versions of X-ray systems with touch-control display

